

BTF China 2024

THE 13TH Shanghai International New Energy Lithium Battery Technology Fair
2024.03.14-16 Shanghai New International Expo Centre

Special Note: All prices below are net prices, excluding 6% VAT.



A、Booth Fee

Type	International Enterprise
A1 Raw space (min.36 m ²)	USD 500/m ²
A2 Upgrade booth (12 m ²)	USD 6,000/12 m ²
A3 Standard booth (9 m ²)	USD 5,000/9 m ²
Note: 1.A 10% fee will be charged for double-sided opening booths. 2. If raw space is less than 36 m ² , it will be calculated according to the Standard booth 9 m ² per unit.	
Booth Configuration: 1. Raw space (min.36 m ²): exhibition space, security services, public liability insurance, No facilities. 2. Upgrade booth 12 m ² (3m×4m): exhibition space, 80/40 square aluminium booth with a height of 3.5m, Chinese and English fascia boards, a reception table, a set of glass round table (including 4 chairs), fresh table flowers, carpets, one 220V power socket, four spotlights. 3. Standard booth (9 m ²): exhibition space, 40 square aluminium booth with a height of 2.5m, Chinese and English fascia boards, an information desk, set of glass round table (including 4 chairs), carpets, one 220V power socket, four spotlights.	

B、Proceeding Fee








BTF CHINA 2024 will help you find visitors after the exhibition! In addition to being sent during the exhibition, it is also sent through various related channels to visitors from all over the world who cannot come to visit, and they can use the Catalogue to quickly find contact methods and services.

NO.	Type	Unit Price: RMB/period
B1	Proceeding cover	50,000 RMB/page
B2	Back cover	40,000 RMB/page
B3	Color page inside front cover、 Title page	30,000 RMB/page
B4	Three color pages	25,000 RMB/page
B5	Color page	10,000 RMB/page

C、Exhibition site advertising costs (Deadline for advertising sponsorship: 1 February)

Large-scale, advanced, direct on-site exhibition opportunities.

We will utilise the resources of the exhibition hall to present your company's high quality image to the visitors present.

NO.	Type	Signal	Specification	Unit price: RMB/period	Position
C1	Outdoor advertising		5m×8m (not hemmed)	35,000/piece (publishing+production)	South/North Square
C2	Corridor advertising		3m×6m (not hemmed)	25,000/piece (publishing+production)	Pavilion-to-pavilion connection
C3	Lobby advertisement		3m×6m	30,000/piece (publishing+production)	Inside the log-in hall
C4	Hanging billboard		2m×3m	16,800/piece (publishing+production)	Over the main corridor in the exhibition hall
C5	Badge billboard		90mm×130mm	80,000/ exclusive (design not included, production included)	All exhibitors and visitors to wear
C6	Sling ads		20mm x 900mm	50,000/ exclusive (design not included, production included)	All exhibitors and visitors to wear
C7	Tote bag advertisement		Pending	30,000RMB/5000 bags Non-woven/paper bags	Free distribution to exhibitors and professional visitors
C8	Visitor guide color page advertisement		Pending	10,000RMB/page	Free distribution to exhibitors and professional visitors

D、 Forum event sponsorship

BTF China 2024

The 13th Shanghai International Summit Forum on New Energy Lithium Battery Technology Development
2024.03.14-16 SHANGHAI, CHINA

NO.	Type	Unit price: RMB/period
D1	Platinum sponsorship(Limited to 2 people)	1 00,000 RMB
D2	Gold sponsorship (limited to 5 people)	80,000 RMB
D3	Silver sponsorship (limited to 5 people)	60,000 RMB
D4	Lanyard promotion (exhibition + forum exclusive)	50,000 RMB
D5	Billboard in the forum area (3m* 4m)	20,000 RMB
D6	Coffee break + VIP gift sponsorship (excellent value)	20,000 RMB
D7	Forum speech	Exhibitor 30,000 RMB
		Non-exhibitor 40,000 RMB
D8	Application, selection and awarding of influential companies	30,000 RMB

